

Part VI: Plan Selection Strategies

October 5, 2021

Webinar Logistics

- All attendees are muted and in listen-only mode
- To ask a question:
 - Click on the Q&A icon in the control panel at the bottom of your webinar screen
 - Type your question into the box
- We will monitor questions and pause to answer a few during the presentation and once more at the end
- You can also email questions to <u>beyondthebasics@cbpp.org</u>
- All webinars are recorded and will be available for viewing at www.healthreformbeyondthebasics.org





Today's Agenda

PART I: Using the Enrollment Process to Explain Exchange Plans

An Order of Operations for Plan Education

PART 2: A Plan Comparison Strategy

- What Exchange Plans Have in Common
- Where Exchange Plans Differ: Cost and Network

PART 3: Plan Selection Tips and Tools for Assister

- Tools to Use
- Tools to Build



Acronyms & Terms

- HealthCare.gov = the application and website in states without a state-based marketplace
- **PTC** = Premium Tax Credit
- **CSR** = Cost Sharing Reduction
- **Assister** = Certified Application Counselor (CAC) or Navigator
- Applicant = patient, consumer, or client being assisted
- **Resource** = tool available to all assisters





Part I: Using the Enrollment Process to Explain Exchange Plans

An Order of Operations for Plan Education

Educating Consumers

- As assisters, our top priority is making health insurance accessible by educating consumers
- But for most people, learning about health insurance is, in and of itself, a deterrent
- No matter how well we explain all things ACA, marketplace, and insurance, clients will retain only some of that information
- We/they need tools and reference points, not complicated verbal explanations



The Marketplace Enrollment Checklist

- Decide how much tax credit to use to lower your premium
- Start

- 2 Report tobacco use
- 3 See if plans cover your doctors, hospitals & prescription drugs

Enter your doctors and hospitals to see if they're in the plan's network, and drugs to see which plans cover them.

4 Choose health plans

Shop, compare, and choose health plans.

5 Review dental enrollment

Choose who should enroll in a separate dental plan.

6 Confirm your plan choices & enroll

Check your choices one final time, sign the application, and finish your enrollment.

Optional: Get an estimate of your total yearly costs

Start

See how premiums and other costs add up for each plan.

Example Clients:

- Married couple, no kids
- 49-year-old husband
- 37-year-old wife
- Non-smokers
- 2021 annual income estimate \$27,000 (about 155% FPL)
- Zip code = 78752 (Austin, Texas)



Estimate of Total Yearly Costs

Estimate total yearly costs

When you compare plans, it's important to think about all costs for the year, not just your monthly premium. Your total costs include:

Yearly premiums

Your monthly premium payment × 12 months (reduced by the amount of premium tax credit you've decided to use)

Yearly deductible

The amount you pay each year before the plan pays anything. From \$0 to several thousand dollars, depending on the plan.

Copays & coinsurance

Charges (a set dollar amount or percentage) each time you visit a doctor, get care, or buy a prescription drug.

Total yearly costs

Pick the level of care you expect to use below. Later you'll see each plan's estimated total yearly costs for that amount of care.

Select the level of care Arlanna Anaya expects to use this year.

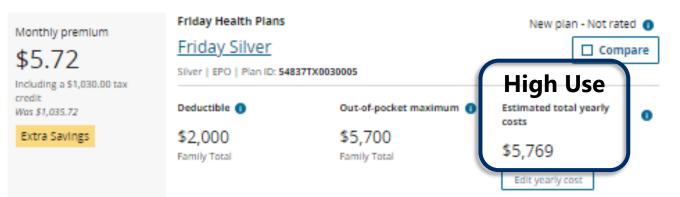
Choose the level closest to what you expect. It's OK if you end up using more or less. This won't change your premiums or cost sharing, or limit how many services you can use.

- Expect low use
 - Few doctor visits
 - · Occasional prescription drugs
 - No hospital visit expected
- Expect medium use
 - Regular doctor visits
 - Regular prescription drugs
 - Hospital visit unlikely



- Frequent doctor visits
- · Frequent prescription drugs
- At least one hospital visit likely





High Use = Worst-Case Scenario (for covered, in-network services)



Step 1 of 6: Choosing the Amount of PTC to Use

Use your tax credit to lower your monthly premium

You qualify for a premium tax credit of \$1,030 a month. You can decide how much of this amount you want to use to save on your monthly premium.

You can lower your monthly premium up to \$1,030 per month

The amount is based on:







Expected yearly income

Where you live

Tax household size

If any of these things change over the year, the tax credit amount you qualify for can change. For example, if your income goes up during the year, you'll likely qualify for a lower tax credit. If you take more tax credit than you're eligible for, you may have to pay money back when you file your federal taxes at the end of the year.

If your income or household changes, it's very important to update your Marketplace application as soon as possible to avoid paying money back on your federal taxes.

If you choose not to use any of your tax credit, you'll claim the full amount on your federal taxes.

"You are eligible for a monthly tax credit. Most people need the whole amount to afford insurance. Would you like to use the whole amount you are eligible for?"

How much of your \$1,030 monthly tax credit do you want to use to lower your premium?



ALL of the tax credit each month.

Good choice if you're pretty sure your final 2021 income will be about the same as your estimate.

Your monthly premium will be reduced by \$1,030

We'll apply all of your tax credit to your monthly premium. You'll receive none of your tax credit when you file federal taxes.

- SOME of the tax credit each month.

 Good choice if it's likely your final 2021 income will be higher than your estimate.
- NONE of the tax credit each month.

 Good choice if you don't want to risk having to pay money back on your federal taxes if anything changes.



Step 2 of 6: Reporting Tobacco Use

Report tobacco use

Within the past 6 months, has Arianna Anaya used tobacco regularly?

Select "yes" if Arianna Anaya has used tobacco 4 or more times per week on average during the past 6 months. Don't include ceremonial uses.

Why are we collecting tobacco use?



When was the last time Arianna Anaya used tobacco regularly?

Enter a date between March 28, 2021 and today.

Month	Day	Υ	ear
	/	/	



Save & Continue

"Are you a tobacco user?"

"When was the last time you used tobacco?"

Legal definition of tobacco use = used within the past 6 months, 4 or more times per week (excluding religious or ceremonial uses)

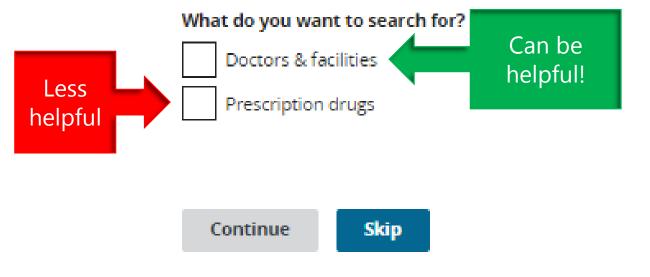
- E-cigarettes/vapes without tobacco don't count as tobacco use
- Chewing tobacco does count



Step 3 of 6: Checking Network & Rx Coverage

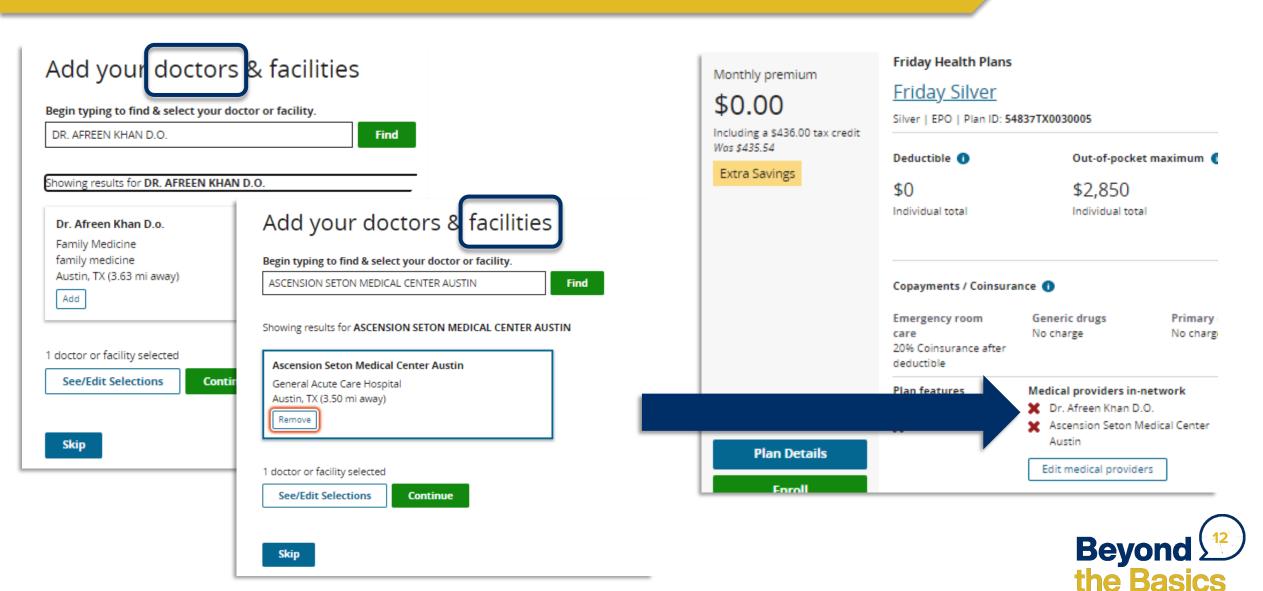
See if your doctors, facilities & drugs are covered

Enter your doctors, facilities, and prescription drugs. You'll see if they're covered in the plan's network when you review plans and prices.

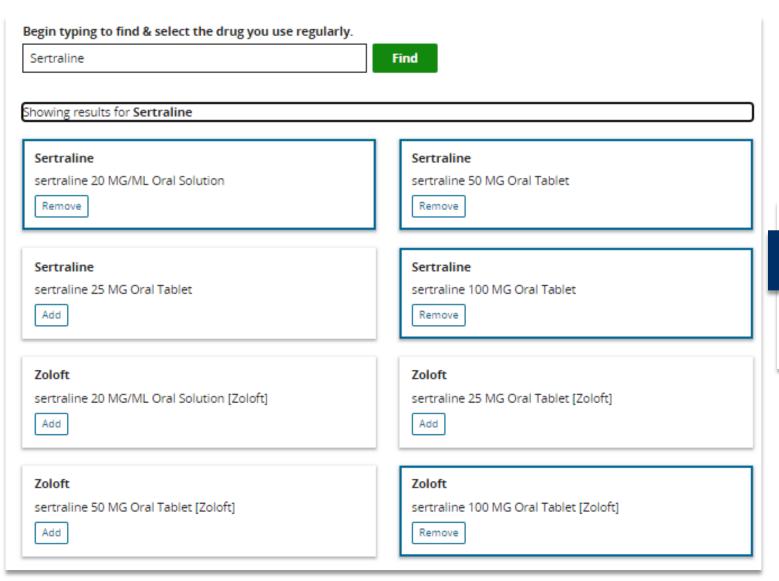




Step 3 of 6: Checking Network & Rx Coverage

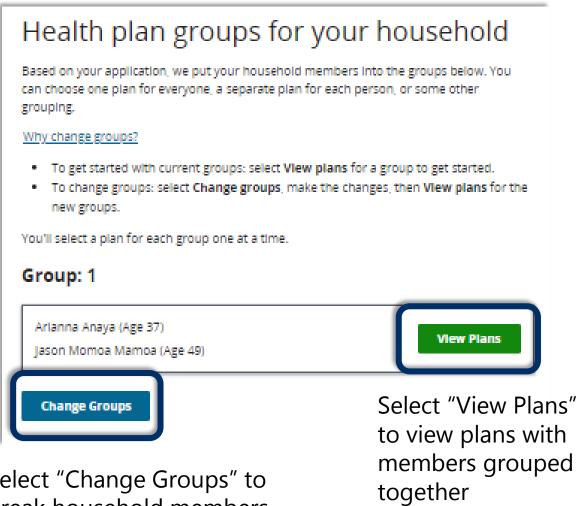


Step 3 of 6: Checking Network & Rx Coverage

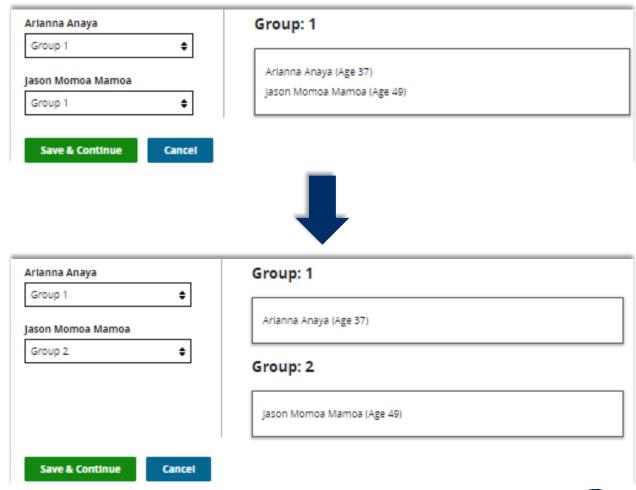








Select "Change Groups" to break household members into different groups





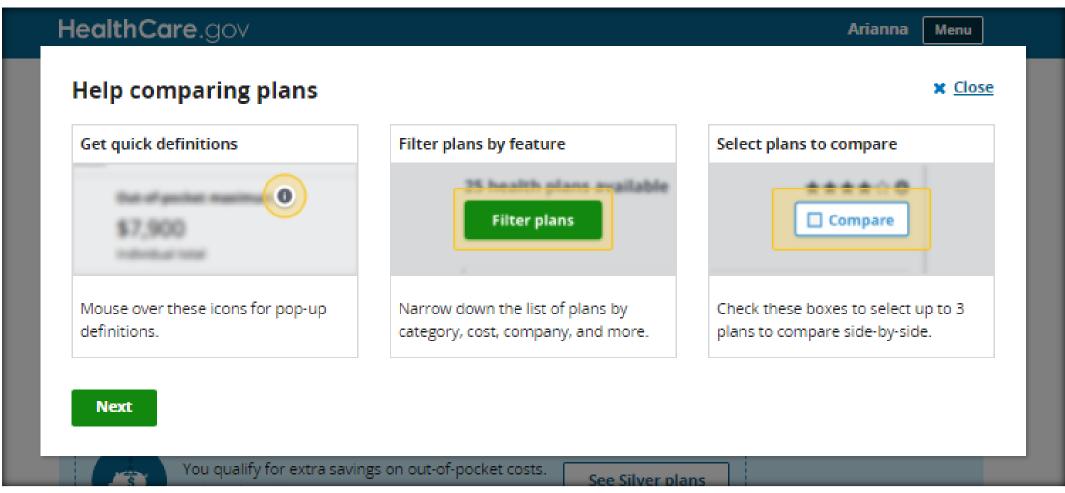
Grouping Rules & Reminders

More than one person in a group?

- At plan selection, plans will show "family deductible" and "family out of pocket max"
- Open "Plan Details" to view the plan's individual deductible and out of pocket max (and remember, except for plans with an aggregate family deductible, the individual's deductible/out of pocket should be half of the family amount).

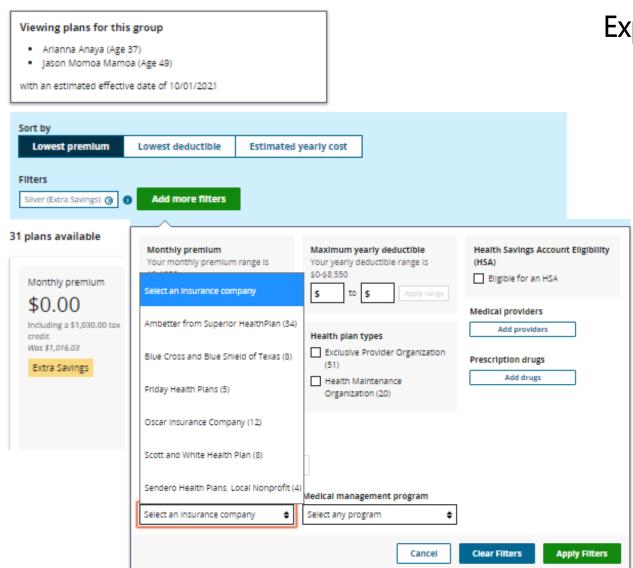
Non-married adults cannot be "grouped" on the same plan together.

- They can, of course, each select the same plan, but separately.
- If you aren't seeing the number of plans you usually do, it might be because you have grouped members of the household together that those missing insurance companies do not allow.
 - Example: Married couple and children under the age of 26 may all be grouped on one plan. The wife's married, elderly parents, who are her tax dependents, must be grouped together separately.
 - Example: Without at least one parent enrolling, many insurances will not allow two siblings to be on the same plan together.





Pick a health plan



Explain the plans...

USING the plans

"You have 71 different plan options available from 6 different companies.

The plans are in order of monthly cost.

The biggest difference between your options is where you can go and what you pay for the insurance, but also what you pay for care"



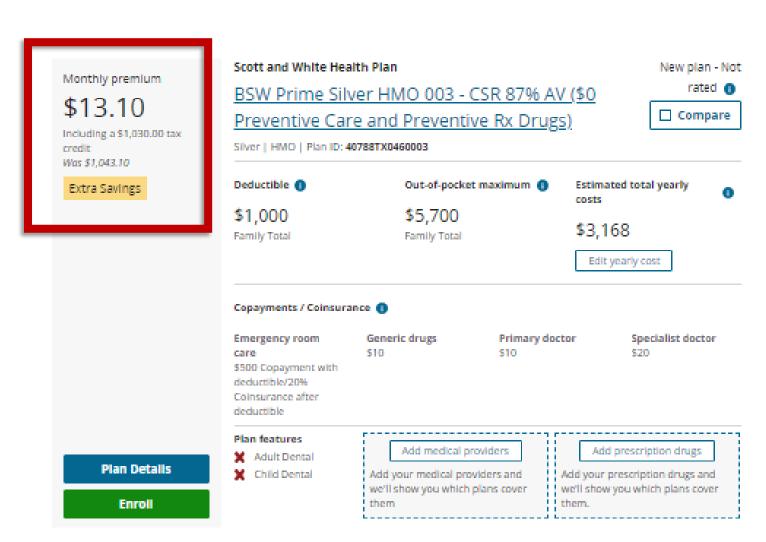
Teaching Health Insurance Terms

Health insurance educators must be DEFT

- Define what it is
- Explain how it works
- Frame to a sample marketplace plan
- Take questions





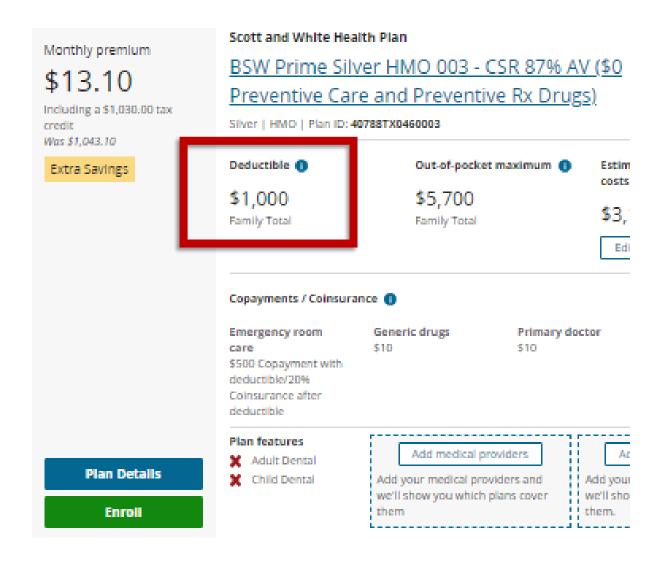


Explaining the monthly premium:

"The monthly premium is what you are responsible for paying every month, whether or not you use your health insurance, like your car insurance bill or your cell phone bill.

With this plan, your premium would be \$13.10 per month for both you and your husband."





Explaining the deductible:

"With many plans, you are responsible for paying many of the costs of your care before the insurance company starts paying for your care. This is called the deductible.

The deductible is the part you pay before the insurance company will share those costs.

This plan has a family deductible of \$1,000, or an individual deductible of \$500."





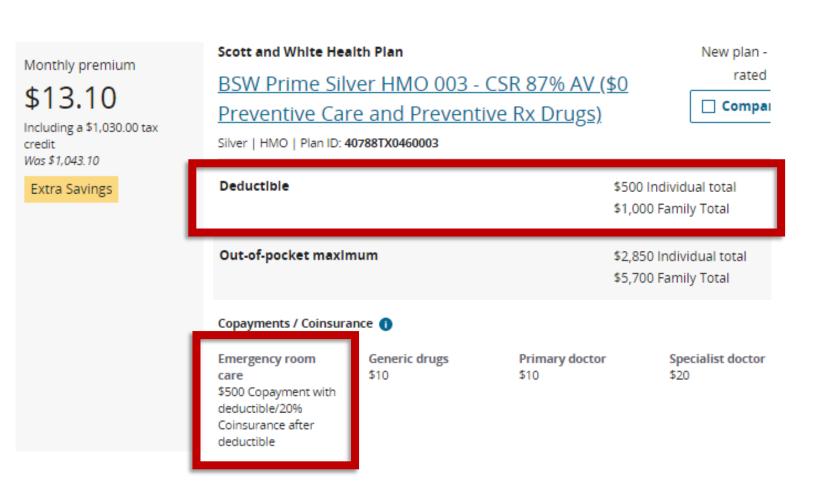
Explaining copayments:

"Copayments are another way insurance plans share the costs of your care with you.

With this plan, generic medications and primary care visits are covered with a \$10 copayment. Specialist visits are covered with a \$20 copayment.

For those things, you don't first pay the deductible. You just pay your copayment."





Explaining copayments & deductible:

"If you need care that is subject to the deductible, such as an ER visit, you would pay the first \$500 of that ER visit's cost (your deductible), a \$500 ER copay and then a 20% coinsurance, specific to that care need."

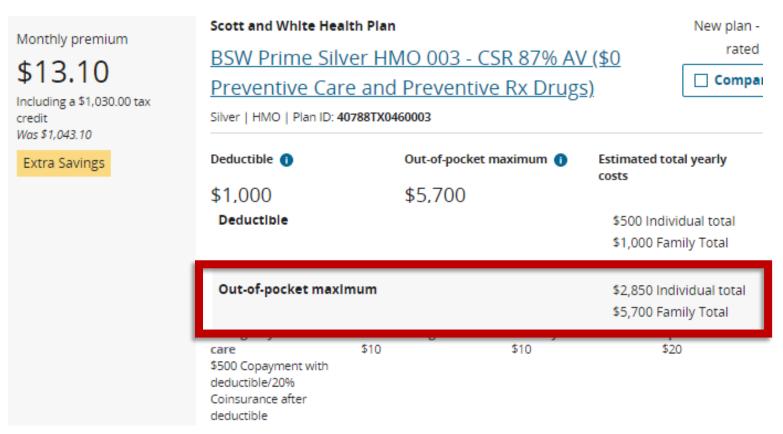
If ER visit = \$20,000, you pay the first \$500 (deductible) + \$500 (ER copay)

Then you pay 20% of the remaining balance of \$19,000, or \$3,800.

So, your part of the ER bill would be \$1,000 (deductible+ copay) + \$3,800 (20% coinsurance), for a total of \$4,800, except that...

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Explaining the out-of-pocket maximum:

"At this point, you have met your \$500 deductible, which also contributes to your plan's out-of-pocket maximum of \$2,850, which is your worst-case scenario number for the year, has also been met.

This means your TOTAL bill for the ER visit is **\$2,850** and the rest of the year's care must be covered 100% by the plan (for covered, in-network services)."

Your covered, in-network contributions to your plan's deductible, co-pays, and co-insurance all count towards the Out of Pocket Maximum.

Once your total in-network care costs have reached the OOPM, all your in-network care costs will be covered by insurance company, except for monthly premium, which you still have to pay, even if you hit your plan's out of pocket maximum!



Plan Details

Plan Documents

- Summary of Benefits
- Provider Directory
- List of Covered Drugs

Costs for Medical Care

- Individual & Family Deductible & OOP Max
- Primary & Specialist Visits
- Imaging & Labs

Prescription Drug Coverage

- Costs of Medication Based On Tier
- List of covered Drugs





Part II: A Plan Comparison Strategy

What Exchange Plans Have in Common & Where Exchange Plans Differ: Cost & Network

Talking About Cost & Network

After plan education, talk about plans in comparison to other plans, specifically comparing the cost & network.

Reminder that all marketplace plans:

- Must offer a "minimum standard" of coverage
- Cannot exclude or charge more for pre-existing conditions
- Cover the 10 Essential Health Benefits

Note: Some plans (for example, short-term plans and grandfathered plans) do not have to meet these requirements





10 Essential Health Benefits



Preventive & wellness services & chronic disease management



Emergency services



Ambulatory services (outpatient medical care)



Maternity & newborn care



Hospitalization



Mental health & substance use disorder services, including behavioral health treatment



Laboratory services



Rehabilitative & habilitative services & devices



Prescription drugs



Pediatric services



Talking About Cost & Network

Given these guarantees, clients can shop and compare plans based on:

-- what using the plan costs (**cost**)
the monthly premium + the costs of care

-- where you can use the plan (**network**)





Comparing Plans Based on Cost

Compare plans



Scott and White Health
Plan

BSW Prime Silver HMO
008 - CSR 87% AV (\$10
PCP visit, \$0
Preventive Care and
Preventive Rx Drugs)

Enroll

Scott and White Health Plan

Enroll

BSW Prime Silver HMO 003 - CSR 87% AV (\$0 Preventive Care and Preventive Rx Drugs) Scott and White Health Plan

BSW Prime Silver HMO 005 - CSR 87% AV (\$0 deductible copay only, \$0 Preventive Care and Preventive Rx Drugs)

Enroll

Highlights

Monthly premium	\$0.00	\$13.10	\$81.97
	Including a \$1,030.00 tax	Including a \$1,030.00 tax	Including a \$1,030.00 tax
	credit	credit	credit
	Was \$1,016.03	<i>Was \$1,043.10</i>	Was \$1,111.97
Deductible	\$1,800 Individual total	\$500 Individual total	\$0 Individual total
	\$3,600 Family Total	\$1,000 Family Total	\$0 Family Total
Out-of-pocket maximum	\$1,800 Individual total	\$2,850 Individual total	\$2,400 Individual total
	\$3,600 Family Total	\$5,700 Family Total	\$4,800 Family Total
Estimated total yearly costs	\$3,600	\$5,857	\$5,784



Comparing Plans Based on Cost

Deductible	\$1,800 Individual total \$3,600 Family Total	\$500 Individual total \$1,000 Family Total	\$0 Individual total \$0 Family Total
Out-of-pocket maximum	\$1,800 Individual total \$3,600 Family Total	\$2,850 Individual total \$5,700 Family Total	\$2,400 Individual total \$4,800 Family Total
Primary care doctor visit	In Network: \$10 Out of Network: Benefit not covered View limits and exclusions	In Network: \$10 Out of Network: Benefit not covered View limits and exclusions	In Network: \$15 Out of Network: Benefit not covered View limits and exclusions
Specialist visit	In Network: \$30 Out of Network: Benefit not covered	In Network: \$20 Out of Network: Benefit not covered	In Network: \$30 Out of Network: Benefit not covered
X-rays and diagnostic imaging	In Network: No charge after deductible Out of Network: Benefit not covered View limits and exclusions	In Network: 20% Coinsurance after deductible Out of Network: Benefit not covered <u>View limits and exclusions</u>	In Network: \$50 Out of Network: Benefit not covered View limits and exclusions
Laboratory outpatient and professional services	In Network: No charge after deductible Out of Network: Benefit not covered View limits and exclusions	In Network: 20% Coinsurance after deductible Out of Network: Benefit not covered <u>View limits and exclusions</u>	In Network: \$50 Out of Network: Benefit not covered View limits and exclusions

In Network: \$300 Copayment

with deductible/20%

In Network: \$500

Out of Network: Benefit not

In Network: No charge after

deductible

Beyondthe Basics



Outpatient facility

Comparing Plans Based on Cost

When an insurer offers more than one plan option of the same plan type and at the same metal level, it's a matter of personal preference, cost-wise.

- Some clients are okay paying a little more to have a copay for care from day one versus paying less per month but more upfront
- How soon your insurance kicks in and what you have to pay for upfront, due to the plan's deductible.
- There is no difference in services covered.
- For some clients, the lower the deductible, the better
- For others, the lower the out-of-pocket maximum, the better





Answering Questions About Cost

"What about having a baby? Or, what if I break the third toe on my left foot? What if I need an MRI?"

- 1. Pay monthly premiums
- 2. Pay copays (if applicable)
- 3. Meet your plan deductible
- 4. Pay your coinsurance (if applicable)
- 5. Meet your out-of-pocket max

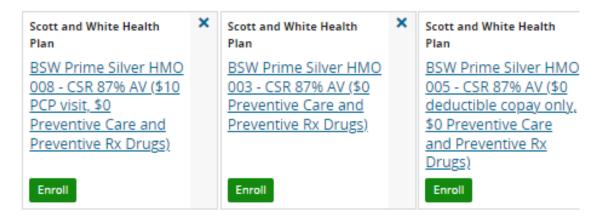
Insurance pays 100% of all in-network, covered services





Worst-Case Scenario

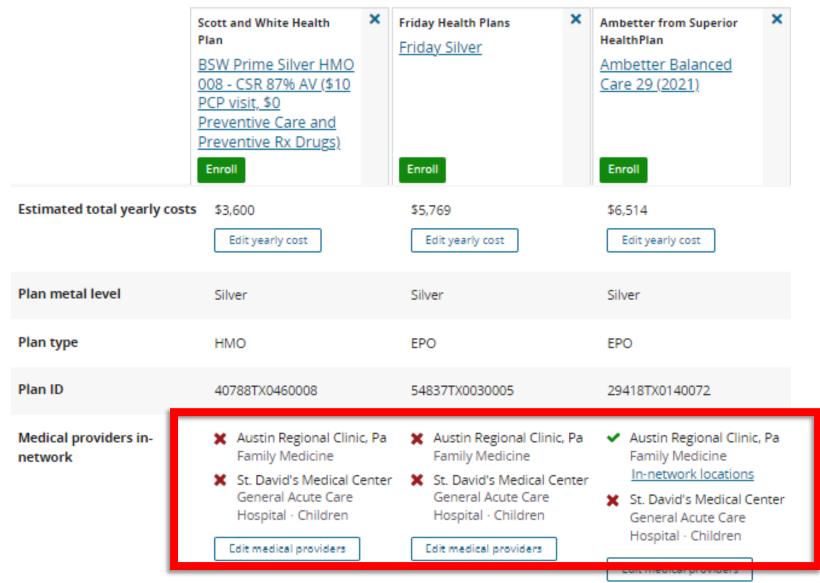
Worst-case financial scenario for 2022 = (premium x 12) + out-of-pocket max



Highlights

Estimated total yearly costs	\$3,600	\$5,857	\$5,784
Out-of-pocket maximum	\$1,800 Individual total	\$2,850 Individual total	\$2,400 Individual total
	\$3,600 Family Total	\$5,700 Family Total	\$4,800 Family Total
Deductible	\$1,800 Individual total	\$500 Individual total	\$0 Individual total
	\$3,600 Family Total	\$1,000 Family Total	\$0 Family Total
Monthly premium	\$0.00	\$13.10	\$81.97
	Including a \$1,030.00 tax	Including a \$1,030.00 tax	Including a \$1,030.00 tax
	credit	credit	credit
	Was \$1,016.03	Was \$1,043.10	Was \$1,111.97

Comparing Plans Based on Network



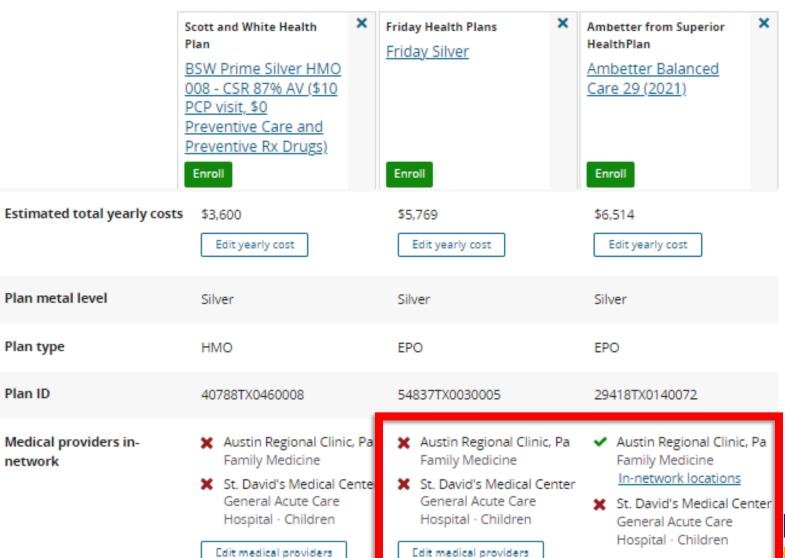




Comparing Plans Based on Network

Do not go off of the marketplace network tool only; always double check providers and facilities in the health plan's provider directory.

Or build yourself (and your assister team) a network cheat sheet tool.



The hospital information is not accurate in this example. Both of these plans are in-network with St. David's Hospital.





Network Cheat Sheet

	2021 Central Texas Marketplace Plans Network Overview The following 2021 Central Texas Marketplace Companies are organized in order of cost for Silver plans				Note:	
	SCOTT & WHITE	FRIDAY	AMBETTER	OSCAR	SENDERO	BLUE CROSS BLUE SHIELD
Plan Type	НМО	EPO	EPO	EPO	НМО	НМО
Referral for Specialist Visits?	Referral Required from in- network Primary Care Provider	No referral required for in-network speciality visit	No referral required for in-network speciality visit	No referral required for in-network speciality visit	Referral Required from in-network Primary Care Provider	Referral Required from in-network Primary Care Provider
Counties Served	Bell, Brazos, Burnet, Collin, Coryell, Dallas, Ellis, Lampasas, Llano, McLennan, Milam, Rockwall, San Saba, Travis, Washington, Williamson	Bexar, El Paso, Lubbock, Travis, Dallas, Harris, Tarrant	Click here for Complete List	Collin, Dallas, Denton, Rockwall, Tarrant, Fort Bend, Galveston, Harris, Montgomery, Travis, Williamson, Hays, Bexar, Comal, El Paso	Bastrop, Burnet, Caldwell, Fayette, Hays, Lee, Travis, Williamson	ALL Texas Counties
Emergency Room Coverage Outside Texas?	ALL MARKPETLACE PLANS MUST "HOLD THE MEMBER HARMLESS" FOR LIFE THREATENING EMERGECY TREATED IN AN OUT OF NETWORK HOSPITAL. Clients should contact our program ASAP for help navigating costs and coverage for an out of network emergency event.					
NON-EMERGENCY Care Outside Texas?	No Non-Emergency Out of Network Care Access	No Non-Emergency Out of Network Care Access	Limited Nationwide Urgent Care Access	Limited Nationwide Urgent Care Access	No Non-Emergency Out of Network Care Access	Limited Nationwide Urgent Care Access
Telemedicine or Virtual Visits?	Telemedicine Available	Telemedicine covered in full	FREE Telemedicine	FREE Oscar Virtual Care	FREE Telemedicine	Virtual Visits Available

Note: For 2021, the insurers offering QHPs in Central Texas each only offered ONE plan type, with the same network options. This is not always the case.



Narrowing Plan Selection

- Selecting a Metal Level = Cost
- Known Medical Needs = Cost & Network
- Selecting an Insurance Company = Network
- Selecting an Individual Plan* = Cost





Connecting Metal Level to Cost

Metal level determines HOW the cost of care is covered, not WHAT is covered.

Is the client looking for something in the case of an emergency, or would they like a set rate for routine care?



- Enrollees pay less out-of-pocket with higher AV plans
- Premiums are generally higher for high AV plans

QUALIFIED HEALTH PLAN (QHP) METAL LEVEL PLAN TIERS QHPs must provide plan designs consistent with actuarial values plan **Platinum** 90% actuarial value 7 Costs covered by Gold 80% actuarial value **BENCHMARK PLAN** 70% actuarial value **Silver** 60% actuarial value **Bronze** High deductible health plan available for individuals up to **Catastrophic coverage** age 30 or those 30 and older who are granted a hardship exemption (PTC does not apply to these plans)





Premiums

paid

by

consumer

Part III: Plan Selection Tips & Tools for Assisters

Tools to Use & Tools to Build

Tools to Use & Tips to Build Your Own

- Proof Request Attestation
- Beyond the Basics Plan Comparison Tool
- Network Overview Cheat Sheet
 - General version
 - Detailed version



What if Documents Aren't Available?

- When proof of income isn't available, a signed statement can be accepted
- This statement should include household income information and an explanation for the income projection

Primary Household Contact:	Kala Mehta
Other Household Members:	None
Application ID:	#
State of Application:	Virginia
Phone Number:	XXX-XXX-XXXX
Today's Date:	12/15/2021
Projected Annual Income for 2021 as Stated on Application:	\$21,000
Evaloration for income projection.	

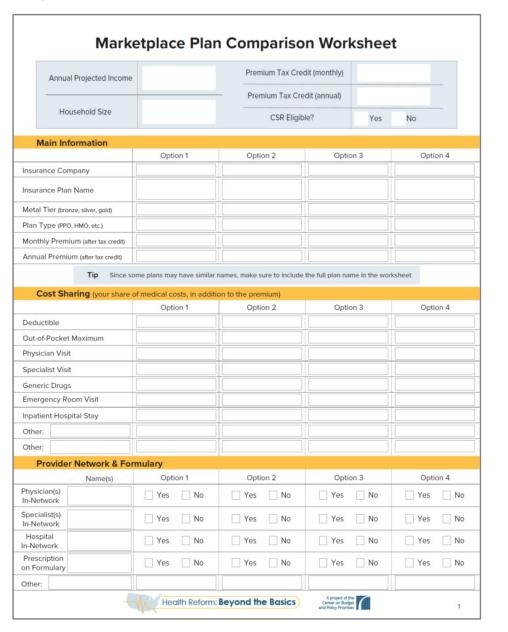
Explanation for income projection:

I will be starting school in the fall and will be quitting my job in August. My current job pays \$15/hour and I work 40 hours a week. By the time I quit at the end of August, I should make around \$21,000. I expect to have no income from September through the end of the year.



Plan Comparison Worksheet

- This worksheet lets you compare up to 4 plans side-by-side
- You can fill it out on your computer and then print it or email it the client
- Available in:
 - English
 - Spanish
 - Chinese
 - Vietnamese
 - Korean
 - Tagalog
 - Russian
 - Arabic





A Network Overview Cheat Sheet

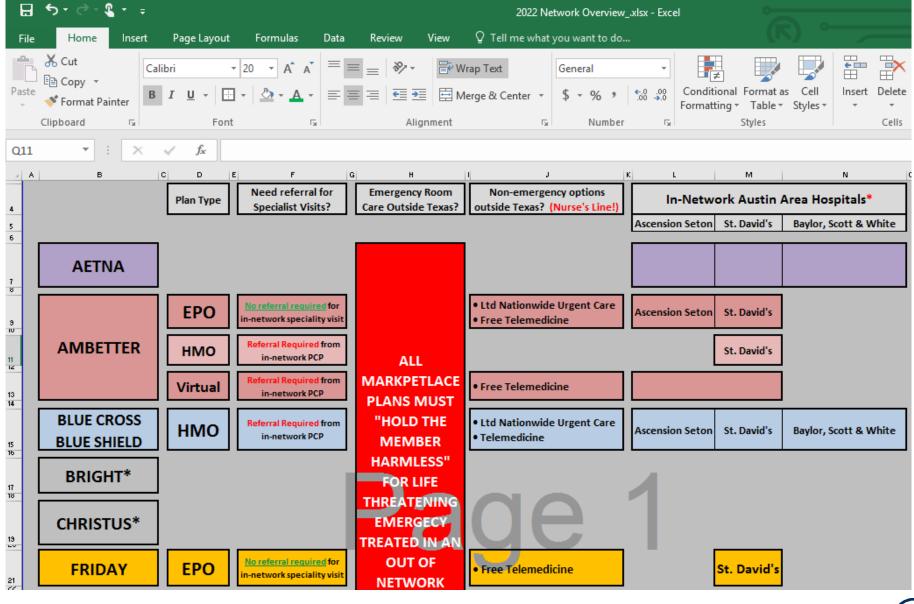
	2021	Note:					
	SCOTT & WHITE	FRIDAY	AMBETTER	OSCAR	SENDERO	BLUE CROSS BLUE SHIELD	
Plan Type	НМО	EPO	EPO	EPO	НМО	НМО	
Referral for Specialist Visits?	Referral Required from in- network Primary Care Provider	No referral required for in-network speciality visit	No referral required for in-network speciality visit	No referral required for in-network speciality visit	Referral Required from in-network Primary Care Provider	Referral Required from in-network Primary Care Provider	
Counties Served	Bell, Brazos, Burnet, Collin, Coryell, Dallas, Ellis, Lampasas, Llano, McLennan, Milam, Rockwall, San Saba, Travis, Washington, Williamson	Bexar, El Paso, Lubbock, Travis, Dallas, Harris, Tarrant	Click here for Complete List	Collin, Dallas, Denton, Rockwall, Tarrant, Fort Bend, Galveston, Harris, Montgomery, Travis, Williamson, Hays, Bexar, Comal, El Paso	Bastrop, Burnet, Caldwell, Fayette, Hays, Lee, Travis, Williamson	ALL Texas Counties	
Emergency Room Coverage Outside Texas?	ALL MARKPETLACE PLANS MUST "HOLD THE MEMBER HARMLESS" FOR LIFE THREATENING EMERGECY TREATED IN AN OUT OF NETWORK HOSPITAL. Clients should contact our program ASAP for help navigating costs and coverage for an out of network emergency event.						
NON-EMERGENCY Care Outside Texas?	No Non-Emergency Out of Network Care Access	No Non-Emergency Out of Network Care Access	Limited Nationwide Urgent Care Access	Limited Nationwide Urgent Care Access	No Non-Emergency Out of Network Care Access	Limited Nationwide Urgent Care Access	
Telemedicine or Virtual Visits?	Telemedicine Available	Telemedicine covered in full	FREE Telemedicine	FREE Oscar Virtual Care	FREE Telemedicine	Virtual Visits Available	



2022 Network Overview Cheat Sheet In Progress

- Use Excel to build
- Save as PDF to publish





Generally NOT shared with clients; but add note "always double check provider info"



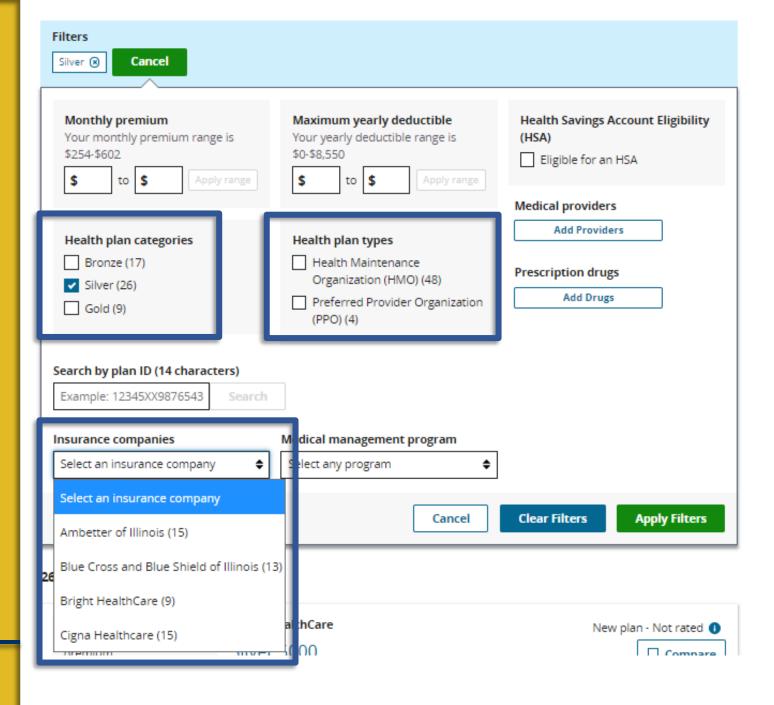
Building Network Overview Cheat Sheet

- 1. Use the plan preview tool (for HealthCare.gov: "See Plans & Prices")
- 2. Use the zip code of your site or the zip code where most of your clients live
- 3. The demographics of the client are not important, but note:
 - a) use a high income to see plans in order of their full priced cost (PTCs will mix up the full priced order if multiple plans are free)
 - b) To view catastrophic plans: use an age below 30 and high income
- 4. Once you can view the plans, **check the filters** section





Plan Overview Information from Plan Preview Tool



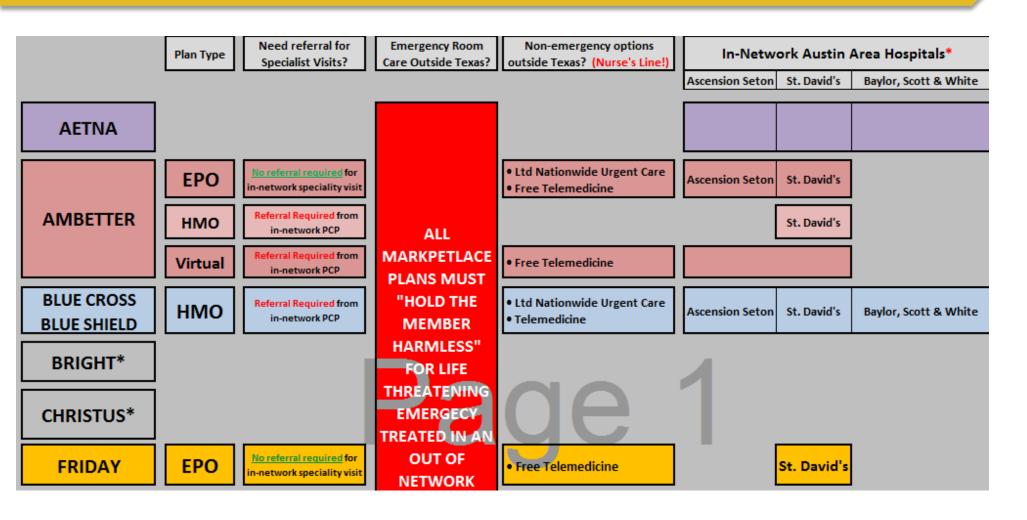
Number of plans & number of plans per metal level: Gold, Silver, & Bronze (no platinum available)

Health plan types available: HMO & PPOs

The 4 insurers serving this zip code: Ambetter, BCBS, Bright, & Cigna



Building Network Overview Cheat Sheet



The plan lookup tool can locate enough information to complete this cheat sheet.

Add a popular primary care facility by using the provider directories of each insurer.

It's also useful to build in overarching reminders for all your assisters.



Questions?

Upcoming Webinars

Part VII: Redetermination & Renewal Process

Thursday, October 7 | 1 pm ET (10 am PT)

Part VIII: Tying It All Together

• Tuesday, October 12 | 1 pm ET (10 am PT)

Part IX: Best Practices for Assisting People with Disabilities

• Thursday, October 14 | 1 pm ET (10 am PT)

Register for upcoming webinars at

www.healthreformbeyondthebasics.org/events



Contact

Thank all of you for your time and attention, for all you do, and all you will do this next season!

Arianna Anaya

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Questions or interest in more detailed explanations? Interested in getting help building a network cheat sheet? Want the template of my excel network cheat sheet document?

This is a project of the Center on Budget and Policy Priorities www.cbpp.org



